

December 1, 2025

Dear Chief Executive Officer,

Next year, millions of American children will open a “Trump Account,” a groundbreaking new investment vehicle enacted as part of the *One Big Beautiful Bill (OB BB) Act*. These accounts will launch a once-in-a-generation expansion of economic opportunity and prosperity for every American child, helping millions of families realize the American dream through homeownership, education, or entrepreneurship. As champions of the policies that ground the *Invest America Act*, which created the \$1,000 seeded account for every child born in the United States and allows for additional private investment to grow with our capital markets, we write to encourage you to join us in delivering on this promise for our country.

These tax-advantaged accounts ensure that every American child is an immediate shareholder in America’s largest companies and will experience the miracle of compound growth through their lifetime. We believe these accounts—much like 401(k)s—represent a transformative tool for building long-term financial security, expanding economic prosperity, and fundamentally restoring confidence in American capitalism.

This initiative was deliberately designed to allow contributions not only from family, friends, and philanthropists, but also from employers who wish to invest in the future of their employees’ children. This structure creates a unique opportunity for corporate America to lead with action. Many companies have already pledged support, and we encourage your company to explore how you might contribute at a level aligned with your mission and capacity. By matching contributions for employees’ families, investing in the communities where you operate, or integrating these accounts into your philanthropic strategy, you can significantly enhance the impact of this historic initiative.

As America approaches the 250th anniversary of the signing of the Declaration of Independence, our Nation will rightly celebrate and honor the principles that still define our country today. The company you lead has a unique opportunity to participate in this celebration. We encourage you to join us in this effort to deliver generational impacts for the financial security and personal freedoms of American citizens for generations to come.

Sincerely,



Ted Cruz
United States Senator



Cory Booker
United States Senator